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DIAMOND SPONSORSHIP PACKAGE INCLUDES:

(limited to 2 sponsors only)

- ☒ 54 s.q.m fitted space at a prime location at S.I.C.B. 2016.
- ☒ 300 complimentary invitations for the opening ceremony of the exhibition.
- ☒ E-Campaign of the electronic version of the magazine will be sent to a large national and international database.
- ☒ Outside Back-Cover + 2 full colored pages advertisement in the Official Show Catalogue, 15.000 copies of which will be printed and distributed free of charge at the entrance of the show.
- ☒ Logo of the sponsor will be displayed on the main panel board (size of the logo differs with sponsorship level) at the entrance of the exhibition.
- ☒ Logo will be present in the advertising and promotion campaigns in newspapers, magazines, outdoor advertisements and online through social media (Facebook, Instagram, Twitter, Website).
- ☒ Logo on the visitor's cards : 10.000 invitation cards (printed and distributed locally) and 50.000 entrance tickets during the 4 consecutive days of the show.
- ☒ Placement of Sponsors (2) banners at the main entrance of the show (provided by the Diamond sponsors).
- ☒ The sponsorship will be mentioned in all conferences and press releases on newspapers, ads, banners, outdoor and indoor ads (whenever possible).
- ☒ 10.000 Posters of the show in all local hair salon and beauty centers (2-3 months prior to the event).
- ☒ 10 free tickets for the Gala Dinner after the show.
- ☒ Logo will be placed in the campaign "Thanks" after the show.

DIAMOND PACKAGE: 50.000 USD

Salon International is a yearly project promoted and managed by feedback group. info@sicb-lb.com
Ashrafieh, Sioufi, Amine Gemayel str, Haddad bldg, 5th floor Tel.Fax 961 - 1 - 4 23 6 23/4/5, www.feedback.com.lb



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PLATINUM SPONSORSHIP PACKAGE INCLUDES:

(limited to 3 sponsors only)

- ☒ 42 s.q.m fitted space at a prime location at S.I.C.B. 2016.
- ☒ 200 complimentary invitations for the opening ceremony of the exhibition.
- ☒ E-Campaign of the electronic version of the magazine will be sent to a large national and international database.
- ☒ Inside Back-Cover + 1 full colored page advertisement in the Official Show Catalogue, 15.000 copies of which will be printed and distributed free of charge at the entrance of the show.
- ☒ Logo of the sponsor will be displayed on the main panel board (size of the logo differs with sponsorship level) at the entrance of the exhibition.
- ☒ Logo will be present in the advertising and promotion campaigns in newspapers, magazines, outdoor advertisements and online through social media (Facebook, Instagram, Twitter, Website).
- ☒ Logo on the visitor's cards : 10.000 invitation cards (printed and distributed locally) and 50.000 entrance tickets during the 4 consecutive days of the show.
- ☒ Placement of Sponsors (1) banner at the main entrance of the show (provided by the Platinum sponsors).
- ☒ The sponsorship will be mentioned in all conferences and press releases on newspapers, ads, banners, outdoor and indoor ads (whenever possible).
- ☒ 10.000 Posters of the show in all local hair salon and beauty centers (2-3 months prior to the event).
- ☒ 6 free tickets for the Gala Dinner after the show.
- ☒ Logo will be placed in the campaign "Thanks" after the show.

PLATINUM PACKAGE: 40.000 USD

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GOLD SPONSORSHIP PACKAGE INCLUDES:

(limited to 4 sponsors only)

- ☒ 30 s.q.m fitted space at a prime location at S.I.C.B. 2016.
- ☒ 150 complimentary invitations for the opening ceremony of the exhibition.
- ☒ E-Campaign of the electronic version of the magazine will be sent to a large national and international database.
- ☒ 2 full colored pages advertisement in the Official Show Catalogue, 15.000 copies of which will be printed and distributed free of charge at the entrance of the show.
- ☒ Logo of the sponsor will be displayed on the main panel board (size of the logo differs with sponsorship level) at the entrance of the exhibition.
- ☒ Logo will be present in the advertising and promotion campaigns in newspapers, magazines, outdoor advertisements and online through social media (Facebook, Instagram, Twitter, Website).
- ☒ Logo on the visitor's cards : 10.000 invitation cards (printed and distributed locally) and 50.000 entrance tickets during the 4 consecutive days of the show.
- ☒ Placement of Sponsors (1) banner at the main entrance of the show (provided by the Gold sponsors).
- ☒ The sponsorship will be mentionned in all conferences and press releases on newspapers, ads, banners, outdoor and indoor ads (whenever possible).
- ☒ 10.000 Posters of the show in all local hair salon and beauty centers (2-3 months prior to the event).
- ☒ 4 free tickets for the Gala Dinner after the show.
- ☒ Logo will be placed in the campaign "Thanks" after the show.

GOLD PACKAGE: 20.000 USD

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SILVER SPONSORSHIP PACKAGE INCLUDES:

(limited to 5 sponsors only)

- ☒ 20 s.q.m fitted space at a prime location at S.I.C.B. 2016.
- ☒ 100 complimentary invitations for the opening ceremony of the exhibition.
- ☒ E-Campaign of the electronic version of the magazine will be sent to a large national and international database.
- ☒ 1 full colored page advertisement in the Official Show Catalogue, 15.000 copies of which will be printed and distributed free of charge at the entrance of the show.
- ☒ Logo of the sponsor will be displayed on the main panel board (size of the logo differs with sponsorship level) at the entrance of the exhibition.
- ☒ Logo will be present in the advertising and promotion campaigns in newspapers, magazines, outdoor advertisements and online through social media (Facebook, Instagram, Twitter, Website).
- ☒ Logo on the visitor's cards : 10.000 invitation cards (printed and distributed locally) and 50.000 entrance tickets during the 4 consecutive days of the show.
- ☒ Placement of Sponsors (1) banner at the main entrance of the show (provided by the Silver sponsors).
- ☒ The sponsorship will be mentioned in all conferences and press releases on newspapers, ads, banners, outdoor and indoor ads (whenever possible).
- ☒ 10.000 Posters of the show in all local hair salon and beauty centers (2-3 months prior to the event).
- ☒ 2 free tickets for the Gala Dinner after the show.
- ☒ Logo will be placed in the campaign "Thanks" after the show.

SILVER PACKAGE: 15.000 USD

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